

Nature meets Tourism

EfVET Tourism Thematic Team

6-8 FEB 2024 SEINÄJOKI, FINLAND

Nature meets Tourism Conference

EfVET Tourism Thematic Team | Annual Event in Finland

PROGRAMME

Tuesday 6 | Seinäjoki

- 14.00 **Ice swimming and snack**
The transportation leaves at 14:00
The transportation back to the hotel will be around 16:30
- 18.00 **Guided tour at the Alvar Aalto Center**
[Lakeuden Risti](#) (Church), Koulukatu 24
The tour is guided by Sedu students
- 19.00 **City Hall – Seinäjoki city reception**
Salad & pie buffet with wine
Dress code is smart casual

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Wednesday 7 | Kurikka Campus

8.15	Transportation from the hotel to Kurikka Campus
8.45	Registration
9.00	Morning Coffee
9.30	Welcoming guests <i>Mr. Paolo Nardi EfVET Executive Director</i>
9.45	Welcome words <i>Mrs. Hellevi Lassila Deputy Principal, Sedu</i>
10.00	Presentation of TTT – Current Situation and the Program of the Event <i>TTT coordinators</i>
10.15	Keynote Speakers <i>Regional Skills Partnerships as an answer to the tourism industry needs.</i> <i>Theodor Grassos, Secretary General of EVBB</i> <i>DETOCS project - Decarbonising the Tourism Industry</i> <i>Mira Perttula, Project Manager, Thermopolis Ltd</i> <i>Tourism Opportunities in South Ostrobothnia</i> <i>Tuula Lahti, CEO, Visit Lakeus</i> <i>A Sustainable Local Food Experience</i> <i>Miia Keski-Nikkola, Entrepreneur, Äärellä restaurant</i> <i>Feel the Nature in Finland</i> <i>Entrepreneur Kari Takamaa</i> <i>The Story of Kyrö Distillery</i> <i>Entrepreneur Miko Heinilä</i>
11.45	Task Groups' workshop
12.15	Lunch
13.15	Task Groups' workshop continues
14.30	Afternoon Coffee
15.00	Tour at Kurikka Campus (https://kurikankampus.fi/)
16.00	Key messages from the task group sessions
16.30	Transportation back to the hotel
18.30	Transportation from the hotel to the Äärellä restaurant (1 st group)
18.45	Transportation from the hotel to the Äärellä restaurant (2 nd group)
19.00	Dinner at Äärellä restaurant in Kalevan Navetta Dress code is smart casual. Culture Centre Crafts Centre Arts Centre Kalevanavetta.fi

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Thursday 8 | Lapua Campus

8.00	Transportation from the hotel to Lapua campus
8.30	Morning Coffee
9.00	Good morning - gymnastic exercises <i>Tourism students</i>
9.15	Parallel Corner Sessions <i>Directors – International Coordinators - Teachers</i>
11.15	Key Messages from the Corner Sessions <i>New TTT coordinators</i>
11.45	Lunch
12.30	TTT roadmap <i>New TTT coordinators</i>
13.40	Closing the event <i>Sedu representatives</i>
13.45	Afternoon Coffee
14.15	Optional Cultural Activities <i>Snowshoe walk/ skiing / cooking class/ Visit in the Kyrö Distillery</i>
14.15	Transportation to Seinäjoki <i>Cooking class and participants who do not attend to cultural activities</i>
14.15	Transportation to Kyrö distillery
14.15	Transportation for skiers
14.15	Transportation for snowshoe walkers
16.30	Transportation back to the hotel from Lapua
17.00	Transportation back to the hotel from Kyrö Distillery

Programme is updated 5 February 2024; we reserve the right to make changes.

For more information, please contact:

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